



ISLAMIAH WOMEN'S ARTS AND SCIENCE COLLEGE

Accredited by the NAAC with 'B' Grade
Vaniyambadi – Tamil Nadu

DEPARTMENT OF BUSINESS ADMINISTRATION REPORTS

State Level Inter-Collegiate Meet

TOPIC OF THE EVENT: Women's Talent Hunt

Date: 15th September, 2014

Venue: Seminar Hall

Department of Business Administration organized one day state level Inter-Collegiate meet, Dr.Major Syed Shahabudeen, Principal, Islamiah Women's Arts and Science College, Vaniyambadi, was invited as chief guest as well as key note speaker. The information shared by the speaker, was very useful and informative. We got a very good feedback from the participants. All the participants gained a very good knowledge.

State Level Seminar

TOPIC OF THE EVENT: Creativity and Innovation Management

Date: 7th March, 2015

Venue: Seminar Hall

Department of Business Administration organized one day state level seminar, Dr.S.Edwin Christopher, Principal, New Horizon College, Bangalore and Dr. Beulah Suresh, HOD, Department of BBA, Auxilium College, Vellore, was invited as chief guest as well as key note speaker. The information shared by the speaker, was very useful and informative. We got a very good feedback from the participants. All the participants gained a very good knowledge.

Workshop

TOPIC OF THE EVENT: Flower spreading the Goodness

Date: 19th August, 2015

Venue: Seminar Hall

Department of Business Administration organized Workshop, Je.HGF.K.Muther Ahmed, HR Manager & Jc.T.MohammedBasha, Export Manager, Farida Groups of Company, Ambur, was invited as chief guest as well as key note speaker. The information shared by the speaker, was very useful and informative. We got a very good feedback from the participants. All the participants gained a very good knowledge.

Intercollegiate-BIZBASH-2K15

Date: 12th October, 2015

Venue: Seminar Hall

Department of Business Administration organized an Intercollegiate Competition. Various Events were conducted. Students from various colleges participated and won prize in various competitions. The various events organized were very useful for students to bring out their hidden talents.

Intercollegiate-GYANVESHANA 2K16

Date: 23rd August, 2016

Venue: Seminar Hall

Department of Business Administration organized an Intercollegiate Competition. Various events were conducted. Students from various colleges were participated and won prize in various competitions. The various events organized were very useful for students to bring out their hidden talents.

Workshop

TOPIC OF THE EVENT: How to become an effective leader

Date: 5th October, 2016

Venue: Seminar Hall

Department of Business Administration organized Workshop, Ms.VithyaBalasubramaniam, Head of the Department of Business Administration, MMES College for Women, Melvisharam, was invited as chief guest as well as key note speaker. The information shared by the speaker, was very useful and informative. We got a very good feedback from the participants. All the participants gained a very good knowledge.

Workshop

TOPIC OF THE EVENT: Personality Development

Date: 19th December, 2016

Venue: Seminar Hall

Department of Business Administration organized Workshop, Mr.Thinesh Tilton, Marketing Officer, IBS School, Chennai, was invited as chief guest as well as key note speaker. The information shared by the speaker, was very useful and informative. We got a very good feedback from the participants. All the participants gained a very good knowledge.

International Seminar

TOPIC OF THE EVENT: Indo-Japan China Business Opportunities

Date: 12th September, 2017

Venue: Seminar Hall

Department of Business Administration and Department of Commerce (CA), organized International Seminar, Dr.A.Dhanalakshmi, Professor, WENZHOUE University, China and Ms.Anjana, Relationship Manager, Bangalore, was invited as chief guest as well as key note speaker. The information shared by the speaker, was very useful and informative. We got a very good feedback from the participants. All the participants gained a very good knowledge.

Association Meet and Special Lecture

TOPIC OF THE EVENT: Goal Strategies for Personal and Career Success

Date: 18th August, 2019

Venue:

Seminar Hall

Department of Business Administration organized an Association meet, Dr. Freda Gnanaselvam, Principal, MMES Women's Arts and Science College, Melvisharam, was the chief guest. Around 197 students from BBA were participated and gained knowledge.

Orientation Programme

Date: 06 January, 2020

Venue: Seminar Hall

Department of Business Administration organized Tally Orientation Programme, Mr. N.S. Vijaya Ganesh, Manager, Mr. Meiyappan Gandhi, Regional Manager and Dr. R.K. Vimal Nandhan (Ph.D, IIT – Madras), Director of Tally Institute of Learning, Vellore were the speakers on that day. The students from BBA, B.COM (G) & B.COM(CA) were participated and gained knowledge.

Career Guidance Programme

TOPIC OF THE EVENT: Career in banking sector after graduation

Date: 09 February, 2020

Venue: Seminar Hall

Department of Business Administration organized Career Guidance Programme. Mrs. Athira Rajeev, Soft Skill Trainer was the speaker on that day. The students from BBA, B.COM (G) & B.COM(CA) participated and gained knowledge.

B – Bazar – REPORT

Date: 20 February, 2020

Venue: Auditorium

Department of Business Administration organized B-Bazar to encourage and inculcate the students to become an entrepreneur. Students of BBA actively participated in the one day bazar.

State Level Webinar

TOPIC OF THE EVENT: Marketing for the Millennials

Date: 23rd June, 2020

Technology Used: Google Meet

Department of Business Administration and Commerce (CA) jointly organized State Level online webinar, from 4pm to 5pm. Dr. Sumathi, Assistant Professor, Quaid E-Millath College for Women, Chennai, was the chief guest and the speaker on that day. Around 100 participants of our college were participated in this Webinar and got benefited. E-certificate provided to all the participants.

National Level Webinar

TOPIC OF THE EVENT: Human Resource Practices during Covid-19

Date: 26th June, 2020

Technology Used: Google Meet

Department of Business Administration conducted one day National level Webinar, from 11 am to 12 noon for the benefits of faculties, research scholar and students from various colleges. Mr.Vijayaganesh, Director, TIPS Academy, Vellore was the resource person on that day. Around 100 participants of our college and other colleges participated in this Webinar and got benefited. E-certificate also provided to all the participants.

Three Days Online National Level Faculty Development Programme

TOPIC OF THE EVENT: Statistical Tools for Data Analysis Using SPSS

Date: 09 to 11 July, 2020

Technology Used: Google Meet

Department of Business Administration conducted three days online virtual faculty development programme for the benefits of faculties, research scholar and students from various colleges. Dr. T. Tirupathi, HOD and Assistant Professor of Commerce, Government Arts College(Autonomous), Salem was the Resource Person on that day.

Around 100 participants of our college and other colleges participated in the Webinar and got benefited. E-certificate also provided to all the participants.

Career Guidance Programme

TOPIC OF THE EVENT: Job Opportunity in Banking & Government Sector

Date: 22 January, 2021

Technology Used: Zoom

Department of Business Administration conducted career guidance program for the benefits of students. Dr. R.K.Vimal Nathan, M.Tech, Ph.D, (IIT Madras) Managing Director, Time Institute, Vellore was the Resource Person on that day.

Around 100 participants of our college and other colleges participated in the Career Guidance Program and got benefited.

One Day Workshop

TOPIC OF THE EVENT: Learning Tally ERP 9

Date: 01 February, 2021

Venue: English Language Lab

Department of Business Administration organized Workshop. Ms.S.Ilakkiya, Tally Coordinator, VIS Education & Training Centre, Vellore was the resource person. The students from BBA, B.COM (G) & B.COM(CA) participated and gained knowledge.

National Level Webinar

TOPIC OF THE EVENT: Easy ways to tame our Life

Date: 07 February, 2021

Technology Used: Google Meet

Department of Business Administration conducted National Level Webinar. Mr.Abin P Jose, Assistant Professor, Department of Commerce, Kerala was the resource person on that day. Around 100 participants of our college and other colleges participated in the Webinar and got benefited.